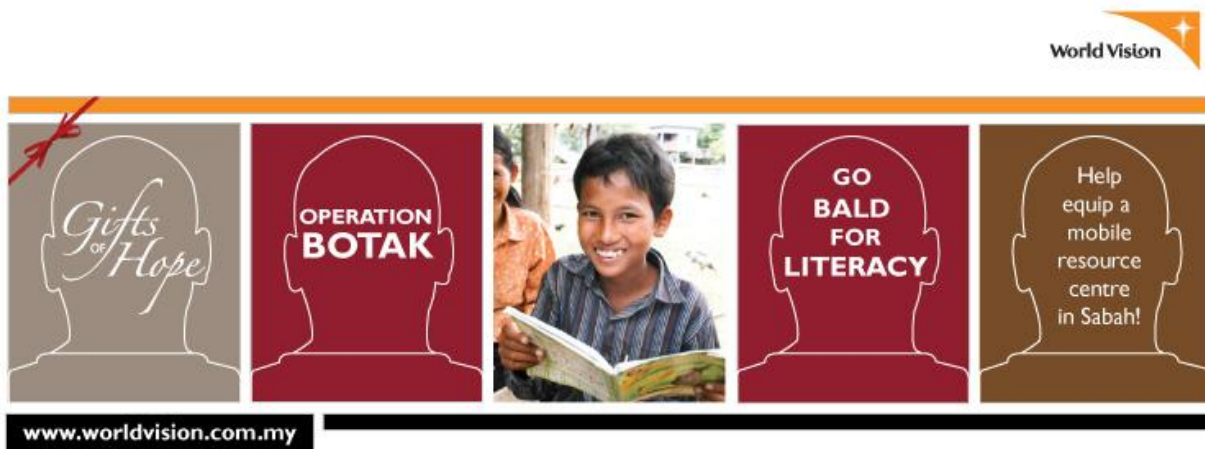


## Operation Botak: Go Bald For Literacy!



Over half of Sabah's population is scattered amongst isolated rural areas. We hope to help provide indigenous communities in the interiors of Tuaran and Kota Belud with the gift of education and literacy by equipping a mobile library and learning resource centre. Thus, we're challenging our most fervent supporters to go bald for literacy:

**Pledge to go bald** and get friends/family to show their support! Here's how:

- Email the following to [tan\\_shu\\_yi@wvi.org](mailto:tan_shu_yi@wvi.org): Full name (as per IC), age, contact number, email address, occupation, why you decided to go bald, the amount you hope to raise and a recent photograph.
- We'll feature you in the Operation Botak Facebook Photo Album and update the amount you've raised on a weekly basis.
- Place banners on your blog/Facebook to drum up support.
- Shave your head at the official event on 28 March 2010 or send us a video of you getting your head shaved at home! Details to follow...

*The Operation Botak challenge is open only those who are 18 years old and above. Please ensure that you obtain consent from your parents/other concerned parties before making the pledge. The closing date for signing up is 12 March 2010.*

**Can't imagine going bald?** No worries – you can still help by:

- Place banners on your blog/Facebook to spread the word.
- Give to the cause.

To learn more about Operation Botak and to participate, please go to this link - [http://www.worldvision.com.my/?option=com\\_content&task=view&id=126&Itemid=42](http://www.worldvision.com.my/?option=com_content&task=view&id=126&Itemid=42)

Thank you for your support.