

# ANNUAL REVIEW 2024

Lives have  
changed  
because  
of you.





# THE IMPACT YOU'RE MAKING FOR CHILDREN IS REAL!





## Greetings from World Vision Malaysia!

2024 was a year of upheaval, with the escalation of conflict in the Middle East drawing the lion's share of attention. The devastating images from the region are a sobering reminder that millions of children are still feeling the effects of conflict. But even in safer places, the social and economic shocks of recent years have been obvious, and no child we serve has been left untouched. More than ever, we are motivated to help them live fulfilling lives, and we are immensely grateful for your support.

This year, I got the opportunity to get up close with the children we serve! My husband and I went to Baganuur, Mongolia, to meet our sponsored children for the first time. Seeing their smiles (and World Vision's work in action) reminded me that our impact isn't just measured in raw numbers, **but by the lives we change.**

Here are a few quick wins from 2024:

- **80,653 people** now have clean water
- **RM460,661** was raised through the 30-Hour Famine in support of communities facing hunger
- **223,574 people** in Lebanon affected by conflict have access to basic necessities

All of that and much more was made possible because of **you**. Because of you, hope didn't just survive; it **thrived**. Whether you sponsor, donate, or rally behind our cause – **you're touching lives for good.**

Let's make an even bolder impact in 2025.

Gratefully,



**Terry Leong**  
Chief Executive Officer  
World Vision Malaysia



PS. Scan the QR code to see my Mongolia trip highlights!





# WORLD VISION – A BEACON OF HOPE

For over 70 years, World Vision has been a beacon of hope, breaking the chains of poverty and injustice to uplift the world's most vulnerable children. We ensure every child is seen, heard, and given the opportunity to thrive—because every child deserves a future.

With decades of expertise, our global team drives change through development, relief, and advocacy to uplift communities.

Alongside our partners, we touched the lives of more than **335 million vulnerable children** around the world in 2023-2024 — proving that together, we can drive real impact.

Our vision for every child,  
life in all its fullness.

Our prayer for every heart,  
the will to make it so.



# WORLD VISION'S GLOBAL IMPACT

World hunger, conflict and rising costs made 2024 another challenging year, but World Vision helped millions rise above crisis, build resilience, and restore hope.

Here's what we did in 2024:



## Child Sponsorship

- **14.6 million children** benefitted from child sponsorship programmes
- **2.3 million children** were supported by 2.1 million sponsors globally



## Education

- Our holistic education approach reached over **6.9 million people**, including **4.8 million children**
- We distributed **1,086,902 age-appropriate books** and trained **18,460 teachers**



## Water, Sanitation & Hygiene

- **3.1 million people** gained access to clean water, including **1,181 schools** serving **480,730 children**, and **387 healthcare facilities**
- **2,323 schools** and **840 healthcare facilities** were equipped with handwashing facilities



## Health & Nutrition

- We reached **8.6 million people** with food assistance
- **180,774 children under 5** were treated for **wasting (acute malnutrition)** in **15 countries**, and more than **86% recovered**



## Livelihoods

- **112,152 smallholder farmers** trained in **sustainable agricultural and Natural Resource Management techniques**
- **1,520,414 individuals** mobilised into **93,610 Savings Groups**



## Child Protection

- More than **2 million children** have been reached through **child protection** programmes
- We contributed to **1,000 policy changes** addressing **structural barriers** that perpetuate child vulnerability



## Disaster Management

- Humanitarian assistance reached **35.2 million people** (including 19 million children) in response to **87 natural and human-caused disasters** across **65 countries**
- We reached **over 600,000 people** with emergency drinking water and **514,000 people** with emergency hygiene supplies



# TRANSFORMING COMMUNITIES, ONE CHILD AT A TIME

**Child Sponsorship** is World Vision's flagship programme for **long-term, sustainable transformation**. It tackles poverty at its roots, empowering children, families, and communities to build a brighter future.

By pooling contributions, we create sustainable solutions that lift entire communities out of poverty, focusing on areas like education, health, livelihoods, and clean water.

**More than just a donation, sponsoring a child is a lifeline.** You can foster a meaningful connection with your sponsored child while witnessing their journey of growth and transformation.

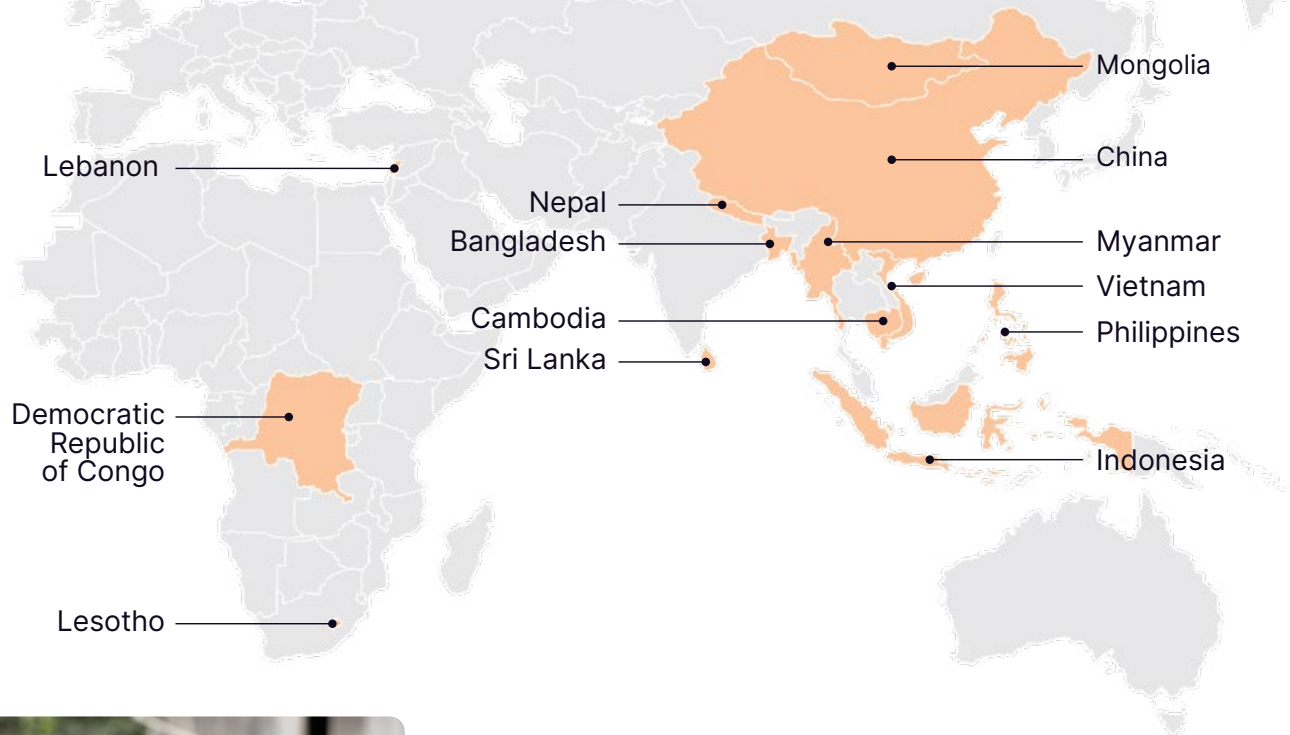
## Do you know?

- **10-15 Years:** We walk alongside communities, building generational solutions
- **Every 60 Seconds:** We help a child get food, and give families access to water and the tools to overcome poverty
- **Multiplier Effect:** For every child sponsored, at least four other children benefit too



**Your Sponsorship  
Their Future  
Our Shared Hope**

In 2024, through **Child Sponsorship**, World Vision Malaysia and its sponsors **supported 47,014 children**, transforming communities across **13 countries**:



### Sineen's Story: From Struggle to Hope

13-year-old Sineen's family battled waterborne illnesses, wasting time and money to get access to clean water. Today, **111 homes** in her community of Rovieng 2, Cambodia, have clean water piped directly to them—thanks to supporters like you!

**"Now I have clean water at home  
—and more time to study."**

Sineen said: "I feel happy because I will not spend much time getting water far from home. I also received school supplies that motivate me to continue studying at school."

#### Top

Sineen collecting clean water from her home's pipe system.

#### Below

With essentials covered, Sineen can now focus on learning.



# OUR IMPACT IN 2024



## Water, Sanitation & Hygiene

- **81,066 people** have access to proper handwashing stations
- **80,653 people** now have clean water
- **77,958 people** have access to latrines



## Education

- **15,438 children** received educational support such as stationeries, schoolbags and books
- **15,116 children** learned literacy and numeracy skills
- **13,025 children and youths** learned critical life skills such as self-protection, reproductive health and digital safety



## Health & Nutrition

- **20,314 children** had their growth monitored consistently
- **12,890 pregnant mothers and mothers with children under 2** enhanced their maternal health and nutrition knowledge
- **2,478 children** received treatment from trained health workers



## Livelihoods

- **11,054 people** learned to grow their incomes (e.g. raising animals, setting up small businesses and home gardens)
- **8,557 savings group members** participated actively
- **5,322 households** were given tools and resources to improve food security



## Child Protection

- **18,065 people** learned the importance of child protection
- **14,266 children** participated in children's clubs
- **12,503 community members** trained to address child protection issues





# DISASTER MANAGEMENT: MIDDLE EAST CRISIS RESPONSE

In recent years, the Middle East has seen an unprecedented escalation in violence, which has severely affected communities – particularly children. More than 7.1 million children in countries across the region face injury, displacement and even death, while almost a million people were forced to flee their homes.

In **Lebanon**, displaced people struggle with basic needs due to damaged infrastructure. **World Vision** stepped up to support children and families, focusing on:

- Basic survival essentials such as food, shelter, health, and clean water
- Psychosocial Support for those facing distress and trauma
- Community-level contingency planning and disaster risk reduction
- Access to quality learning and educational materials
- Livelihood resources



As of 30 September 2024, a total of **223,574 people** in Lebanon were reached through World Vision's efforts.

Here are some highlights:



**403,827**  
hot meals were  
provided



**22,096**  
people received  
food parcels



**4,386**  
people were  
supported with  
hygiene items



**2,357**  
people received  
Psychosocial  
Support services



**1,688**  
people were reached  
with cash and  
voucher assistance



**1,117**  
children were  
reached with  
educational  
materials

## Continuing the Mission

As the Middle East Crisis is an ongoing situation, World Vision Malaysia is continuing to raise funds for affected children and families in Lebanon.

To support our  
efforts, you can  
donate here:



# IN MALAYSIA: LOCAL ROOTS, LASTING IMPACT

## One Goal Malaysia: Where Sports meet Nutrition

2024 marked another year of growth for One Goal Malaysia's **Eat Right to Play Right** (ERTPR) programme as we continued to empower vulnerable communities through the power of badminton and nutrition.

In Financial Year 2024 (Oct 2023 - Sep 2024), ERTPR was conducted in:

- Flat Sri Serdang
- Program Perumahan Rakyat (PPR) Kg. Baru Hicom
- Sekolah Kebangsaan Pusat Bandar Puchong 1
- PPR Kota Damansara

### From Training to Transformation



#### 176 children

learned the fundamentals of badminton and healthy eating



#### 57 parents

joined our Community Kitchen workshops and gained nutritious cooking skills



#### 30 volunteer coaches

were trained to lead and inspire young athletes

### Building Lasting Impact

At **PPR Kg. Baru Hicom**, ERTPR continues to leave a lasting impact on its community members:

- **Seven teenagers** stepped up as **assistant coaches**, training younger children in their community
- The number of participants increased from **47 in 2023** to **59 in 2024**, a testament to the community's trust in the programme's impact

With each passing year, ERTPR continues to grow, not just in numbers, but in the strength of the communities we serve.

**Here's to another year of learning, playing, and thriving!**



Flat Sri Serdang



PPR Kg. Baru Hicom



SK Pusat Bandar Puchong 1



PPR Kota Damansara



# SABAH: COMMUNITIES RISING TOGETHER

Your support has driven impactful progress in **Mukim Tulid** and **Mukim Tatalaan** through our Community Development Programmes:

## Community Empowerment

- **410 parents and students** benefitted from six child protection workshops
- **129 Starter Group members** trained and now serve on Child Protection, Health Committees and Farmers' Groups
- **55 of the most vulnerable families** (Keluarga Prihatin) were supported by community members alongside World Vision Malaysia
- **47 Starter Group members** and **197 children** participated in annual planning, providing feedback and recommendations for the next year
- There are now **13 Children's Clubs**, with **439 children** participating in the activities

## Health & Nutrition

- In partnership with the Health Ministry and local Water Committees, **two gravity-fed water systems** were upgraded, providing clean water to **200 households**
- **125 community members** gained knowledge from two health and nutrition awareness workshops
- **127 Livelihood Group members** trained in planting cash crops such as lemongrass and corn
- **50 mothers** learned about the home garden initiative, providing nutrition for their children and saving on grocery costs
- **38 mothers** learned child nutrition through **Mothers' Cooking Group**



The children from Mukim Tatalaan beaming with joy as they receive their new Children's Club t-shirts.



# SHOWING GIRLS THAT THEY MATTER



Yaru educating primary schoolchildren on their rights.

## A girl shouldn't live in fear or be silenced.

And yet, millions of them face abuse, early marriage and Female Genital Mutilation (FGM) simply because they're girls. The **1,000 Girls** campaign aims to change these realities by finding sponsors for 1,000 Girls by 11 October, International Day of the Girl – giving them the chance to rewrite their futures.

### Finding purpose in advocacy

For the 2024 'She Matters' campaign, we welcomed **Yaru**, a remarkable 17-year-old advocate from Cambodia who transformed personal hardship into a platform for change! At our 6 July kick-off event at The Gardens Hotel in Kuala Lumpur, she captivated the audience with her passionate eloquence as she took questions from junior reporter Yong Jerng.

Following her parents' divorce when she was in sixth grade, Yaru found purpose by joining a World Vision Youth Club. What began as a way to cope with personal challenges quickly evolved as she emerged as a natural leader.



#### Top

Yaru (right) spoke to ace reporter Yong Jerng about her life and mission.

#### Middle

The smiles of children in her community inspire Yaru (centre) to continue her advocacy!

#### Below

Yaru at the UN to speak out against violence!





Yaru's efforts led to a unique achievement: being the only girl to represent her country and community at a 2023 United Nations (UN) High-Level Meeting in New York, where she addressed policymakers on ending violence against children.

All this has made Yaru an open-minded, determined individual who dreams of becoming a humanitarian. "One of my dreams... is to study abroad, come back to my country and help children as much as possible." We're sure she'll make that a reality!

## Giving children hope and a voice

Also present was **World Vision International President and CEO Andrew Morley**.



Andrew Morley spoke about how World Vision is empowering girls to speak up.

Andrew accentuated the mission of World Vision, which is to amplify the voices of children, giving them confidence to speak up and change their communities.



Andrew (second from right) and Yaru (third from right) come together to support girls.

This commitment is exemplified by Esther—a girl Andrew met in Africa. Sold into marriage at just eight years old when her parents couldn't afford her care, Esther endured abuse and FGM with nowhere to turn. Through World Vision's intervention, she found safety with a foster family and received crucial medical care.

This story is one of hope and transformation. As a sponsored child, now 11-year-old Esther is an advocate against FGM and child marriage in her community. 'You could see her scars,' Andrew noted, 'but what shines through is her confidence – a testament to how hope can emerge even from the darkest circumstances.'

**The 1,000 Girls Campaign exceeded its goal**, giving over a thousand girls the opportunity to build the future they dream of. Will one of them be a world-changer like Yaru or Esther? We can't wait to find out!

"Learning life skills and serving others gave me the power to address important issues and truly impact my community."

—Yaru





# 30-HOUR FAMINE 2024: RIGHT THE WRONG



The 30-Hour Famine mobilises Malaysian youths in a global effort to combat hunger and poverty through awareness, fasting, and fundraising. In 2024, thousands united nationwide to **Right the Wrong**, addressing global issues such as hunger, climate change, and conflict.

On 7-8 September, a vibrant Famine Festival was held in the Piazza of Pavilion Bukit Jalil, featuring workshops, games and performances by the 30-Hour Famine 2024 Changemakers **Henn, JE Pong**, and **Joe Chang**, and supporting celebrities.

In all, over **5,000 participants** collectively raised **RM460,661** to drive lasting change for communities facing hunger.



Stand up, speak out,  
and take action —  
are you in for 30-Hour  
Famine 2025?







1

1

30-Hour Famine 2024 Changemakers Joe Chang and JE Pong (fifth and sixth from right respectively) joined us to launch this year's event and inspire Famine Fighters to Right the Wrong.

2

Changemakers Henn (far right, squatting), Joe Chang (2nd from right) and JE Pong (3rd from right) visited One Goal Malaysia's Eat Right to Play Right event in Program Perumahan Rakyat Kg. Baru Hicom.



2

3-8

Scenes from the 30-Hour Famine 2024 Festival—performances, stage moments, and the energy of thousands united to Right the Wrong.

9

Changemaker JE Pong (middle) with the 30-Hour Famine Festival's sponsors on stage.



3



6



7



4



8



5



9



# WORLD VISION RUN FOR CHILDREN 2024: EVERY STEP FOR A SAFER FUTURE



On 21 July 2024, **2,400 runners** filled Dataran DBKL with hope, uniting for the World Vision Run for Children and raising **RM220,651** in support of child protection efforts. With nearly one billion children experiencing violence each year, participants came together to defend them by completing either the 7km route or 2km fun run.

For the sixth year, OCBC Malaysia partnered with us to champion children's rights.

**World Vision Malaysia CEO Terry Leong** stressed the urgency of this cause, saying:

**"Danger comes in many forms – conflict, climate change, natural disasters. Children are traumatised by these events and often have no safe homes to return to. That is why it is so important for us to protect and empower them."**

This run's success is a reminder that every effort—big or small—matters. Your dedication is building a world where every child can grow up safe, strong, and free to reach their full potential.





## Every Step Counts. Every Child Matters.

From the starting line to finishers' smiles, every moment captured in support of a safer future for children.





# THE TAIWAN CHILDREN'S CHOIR MAKES HEARTS SOAR!



Taiwan Children's  
Choir Instructor and  
Veteran Educator,  
Temu Koto

In August 2024, the Taiwan Children's Choir - 25 Atayal children from a remote village - graced Malaysian shores with performances titled '**Pure Hearts, Soaring Voices**', celebrating the spirit of hope and resilience.

Led by instructor Temu Koto, these internationally-acclaimed young performers blend traditional Atayal culture with choral excellence, having previously performed in places like Indonesia and Japan.

Here are some highlights from their visit:

## Atayal Culture Crosses the Country!

The choir, accompanied by World Vision Taiwan CEO Caroline Li, delivered powerful performances across Malaysia from 3-11 August, bringing Atayal culture to audiences at Kajang Chinese Methodist Church, Mega Chinese Methodist Church, Methodist Pilley Institute and City Harvest Sibu.



1-3

The choir performing their soul-stirring music at venues across Malaysia.

4

World Vision Malaysia Board Chair Jacob Lee sharing the organisation's mission alongside the choir in Sibu.







## Raising Their Voices for a Cause



The high point of the tour was a Charity Dinner at HGH Convention Centre, Kuala Lumpur on 8 August, where the choir performed alongside **Malaysian artiste Mei Sim** (above, in white) for 750 guests. The event raised an impressive **RM356,793** for World Vision Malaysia's Community Development Fund, supporting projects like health, education and clean water access.



Choir Instructor Temu Koto (left) shared about the transformative impact of music alongside Choir Member Yu Jou (middle).



Said World Vision Taiwan CEO Caroline Li: "The choir helps the children develop their interests, broaden their horizons, and transform their lives while instilling gratitude. On this trip, the children are excited to give back... so that more children and families can live life in all its fullness."

**A big shout out to everyone who came to see the Choir in action and hear about World Vision's work in Taiwan and around the globe. We'd also like to thank World Vision Taiwan for helping us bring the Choir to Malaysia.**

**We can't wait to see how far they'll soar in the future!**



# SNAPSHOTS

A lot goes on at World Vision Malaysia! Here are a few events from our 2024 Financial Year\*:

## 2023

### October

The **2024 Gifts of Hope Catalogue** was released, featuring life-changing gifts like clean water, buffaloes and more! In total, **RM522,024** was raised for communities in Cambodia, DR Congo, Lesotho, Mongolia, Nepal, the Philippines, and Malaysia.

You can build a Village of Joy through our all-new **Giving Catalogue!**



### November

Program Perumahan Rakyat Kota Damansara and Kg. Baru Hicom conducted Graduation Tournaments to cap off the **Eat Right to Play Right** programme in their communities.

Learn more about Eat Right to Play Right on [page 10!](#)

## 2024

### February

We hosted an **appreciation luncheon and fellowship session**, sponsored by Upper Palace Restaurant, Bukit Jalil, to thank our celebrity and influencer supporters.



### April to May

**30-Hour Famine DIY Camp Leaders** gathered across Malaysia for training workshops, preparing to guide Famine participants in understanding global issues and experiencing the challenges faced by children in need.





## July

On 7 July, World Vision International President and CEO Andrew Morley spoke at **St. Paul's Church**, Petaling Jaya to promote **CHOSEN**, which empowers children to shape their futures by choosing their own sponsors!

## August

Our sponsors visited **Baganuur, Mongolia** from 26 Aug - 1 Sep 2024, where they got a first-hand look at our work!

Hear what they thought about this eye-opening visit:



## September



The **30-Hour Famine Festival** at the Pavilion Bukit Jalil Piazza brought together our dedicated Famine Fighters and the public for an inspiring celebration.

What a remarkable year!  
Stay tuned for even more in 2025!


\* Our 2024 Financial Year runs from October 2023 - September 2024.

# FINANCIAL HIGHLIGHTS FY24

## SOURCES OF DONATIONS RECEIVED (IN MYR)

	Child Sponsorship	36,586,926
	Private Non-Sponsorship*	5,536,857
	Disaster Management	38,322
	Interest and Others	126,769
<b>TOTAL INCOME</b>		<b>42,288,874</b>

## UTILISATION OF FUNDS RECEIVED (IN MYR)

	International Programmes	31,506,620
	Malaysian Programmes	1,449,061
	Disaster Management	32,217
	Fundraising, Donor Care and Administration	9,698,817
<b>TOTAL FUNDS AND EXPENDITURE</b>		<b>42,686,715</b>
<b>SHORTFALL **</b>		<b>397,841</b>

These highlights cover our activities and performance for our financial year, October 2023 to September 2024.

\* Private Non Sponsorship (Donations received through non-child sponsorship sources e.g. Community Funds, 30-Hour Famine Fund)

\*\* This shortfall in funding was covered by our reserves.



# ACCOUNTABILITY

World Vision Malaysia upholds ethical and efficient fund management through strict evaluations, oversight, and audits, ensuring accountability as an international humanitarian organisation.

To maintain financial transparency, our **Audit Committee**, comprising Board Members **Datuk Ho Hon Sang**, **Emeritus Prof. Dr P. T. Thomas**, and **Esther Ong Chen Woon**, monitored fund usage, reviewed financial statements, and appointed our external auditor. In 2024, **PKF PLT** was appointed to conduct our annual financial audit.

## BOARD OF TRUSTEES

**Jacob Lee Chor Kok** (Board Chair)

Managing Director,  
Asli Mechanical Sdn Bhd

**Emeritus Prof. Dr P. T. Thomas**

Executive Dean, Faculty of Health and  
Medical Sciences, Taylor's University

**Janet Yap Seong Yong** (Vice Chair)

Independent Non-Executive Director,  
OCBC Bank Malaysia  
(until September 2024)

**Esther Ong Chen Woon**

Chief Investment Officer,  
Prudential Assurance Malaysia Berhad

**Alan Tan Lee Gyme**

Chief Executive Officer,  
Deux Helix Limited  
(until December 2024)

**Rev. Dr. Lim Kar Yong**

Dean, Seminari Theoloji Malaysia,  
KL Centre

**Charles Badenoch**

World Vision International  
Board Representative

**Tammy Toh Seok Kheng**

Regional Head, Group Corporate  
Communications, CIMB Bank Berhad

**Chen Lee Won**

Partner, Mergers & Acquisitions  
Rahmat Lim and Partners – Malaysia

**Datuk Ho Hon Sang**

President of REHDA Malaysia,  
Executive Advisor to CITIC Sunsuria Sdn Bhd.

Love in action makes an impact.  
See the difference you can make at  
[worldvision.com.my](http://worldvision.com.my)



World Vision helps the most vulnerable children overcome poverty and injustice to experience fullness of life. We help children of all backgrounds, regardless of religion, race, ethnicity or gender, even in the most dangerous places, inspired by our Christian faith.



**World Vision Malaysia Berhad (394690-U)**

532, Block A, Kelana Centre Point, Jalan SS 7/19, Kelana Jaya, 47301 Petaling Jaya, Selangor, Malaysia.

Tel: (603) 7800 0899 | Website: [worldvision.com.my](http://worldvision.com.my)